

# DESIGN SERVICES

## DIGITAL

|            |   |                                   |
|------------|---|-----------------------------------|
| WEBSITE    | Standard 4 page website                               | \$2500                            |
|            | Additional pages                                      | \$250                             |
| SOCIALS    | Static Post - Instagram / Story / Facebook / LinkedIn | \$125 per frame                   |
|            | Carousel  | \$125 + \$50 per additional frame |
|            | x8 posts per month (post twice per week)              | \$1000                            |
|            | x4 posts per month (post once a week)                 | \$500                             |
| POWERPOINT | Design Refresh - Custom                               | \$65 per slide                    |
|            | Design Refresh - Existing Template                    | \$45 per slide                    |

## BRANDING

|               |  |              |
|---------------|--|--------------|
| BRANDING PACK | <b>Basic pack:</b> Logo, font & colours  | \$650        |
|               | <b>Standard pack:</b> Logo, font & colours, social template x6 posts                               | \$850        |
|               | <b>Premium pack:</b> Logo, font & colours, social template x9 posts, Website (Wix built)           | \$1500       |
|               | <b>Pro Premium pack:</b> Logo, font & colours, social template x9 posts, Website (developer built) | \$2500       |
| LOGO DESIGN   | Based on complexity  | \$600-\$1200 |
|               | <b>Basic</b>   | \$600        |
|               | <b>Standard</b>  | \$895        |
|               | <b>Premium</b>   | \$1200       |

## PRINT

|          |                              |                      |
|----------|------------------------------|----------------------|
| FLYER    | A4                           | \$250 per page       |
| SIGNAGE  | Artwork Setup                | \$100 per piece      |
| BROCHURE | Trifold                      | \$500 front and back |
| CUSTOM   | Got a unique design request? | Request a quote      |

### T&C'S

- **Design:** First draft of design (R1) will be delivered within 10 business days of the approved quote.
- **Revisions:** Three complimentary rounds of revisions are included. Subsequent revisions will incur a fee of \$65 per round.
- **Payment:** An invoice will be sent upon project completion. Full payment is due within 15 days of invoice date.

# ARIANNE DESIGNS

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